

Day	Bid	QS	Avg. Rank	CPC	Impressions	Clicks	
1	1	1	8	1.2	0.78	1800	88
2	0.9	0.9	8	1.3	0.75	1300	54
3	0.8	0.8	8	2.1	0.6	2000	32
4	0.7	0.7	8	2.3	0.58	1600	21
5	0.6	0.6	8	2.6	0.57	1200	12

Sales

58.08

37.26

29.76

20.79

12.96