



MSI Scholar Application Instructions

Eligibility

Eligible academics for the MSI Scholars program will be mid-career level researchers, specifically those scholars at or on the cusp of full professor, and within 10-13 years of first faculty appointment. They should have a keen understanding of the importance of academic-practitioner partnerships and be prepared to share ideas for practical application.

- A paragraph summary of the substantive contributions of the candidate's two most important papers of past 5 years.
- Field service and leadership.
- Citations and other evidence of impact on the field of marketing (best article awards, etc.)
- Research productivity and quality in top business journals and relevant publications in adjacent disciplines.
- Relevance of research to the MSI member community and past involvement with MSI.

Candidates should self-nominate and apply directly.

Application form requirements

Your complete application must include the following:

- CV
- 1-2 page summary document
- Contact information
- Publication summary
- Awards summary
- EdBoards summary

Please review the instructions below for details on the required submissions.

To ensure a seamless application process, we recommend collecting all required information before you begin. You can save your progress and return to complete your submission later if needed.

You will receive an email confirmation upon submission.

For any questions or issues please contact research@msi.org.



Curriculum Vitae

Please upload a PDF of your Curriculum Vitae

1-2 Page Summary Document

Submit a 2-page summary that highlights the translational implications of your past and future research. This document should address:

- How your past and future research aligns with MSI's research priorities.
- Key findings from your two most important papers published within the last five years.
- Implications for business practice and marketing industry trends.

Please upload the document as a PDF, using the following filename format:

FirstName_LastName_Summary

Contact Information

Please provide the following:

- First name
- Last name
- Email address
- Current University
- Year of PhD Graduation
- Year of First Faculty Appointment
- Area (Consumer Behavior, Quantitative, Strategy)
- Gender

Publication

Select the appropriate journal from the dropdown menu. If a journal is not listed, select "Other", and enter details manually.

- Title of publication
- Authors
- Journals
- Publication Year
- Volume (optional)
- Issue (optional)
- Number Cited (use the citation count from Google Scholar)

Awards

Use the dropdown menu to select recognized awards. Enter:

- Award name
- Paper title
- Award year

Please ensure all awards are recognized within the dropdown menu.



EdBoards

If you are currently serving or have previously served on a recognized Editorial Board included in the dropdown list, select it and provide the year.

- Journal Title
- Years of Service
- Editorial Role