Working Papers In Focus Series Guidelines

"AI in Focus" will feature short papers focused on a single result or finding, without a long literature review, theoretical set up, or extensive demonstration of managerial outcomes. Because the format is significantly different from a journal submission, it will not limit the researcher's ability to publish a full paper at a later time. Computer science academics have had great success with this format and many of the short articles published as proceedings have had significant impact on their field.

Submissions to "AI in Focus" should be limited to 3-5 pages, written in a way that is accessible to a general audience without losing key empirical insights. The researchers are encouraged, but not required, to later submit a more complete working paper that contains the featured insight to MSI's working paper series.

A standing committee, led by Bernd Schmitt, will review submissions. Once accepted, the article will be published to the MSI website and promoted on social media by the MSI team. The researcher(s) may also be invited to present the project at a future MSI event.

This provides visibility among both practitioners and other researchers to the ground-breaking research, fueling discussion and future collaborations.

Writing Guidelines

Before you begin writing, please consider these questions:

- Who is the target audience, and why should people be interested in your subject?
- What business problem or issue are you addressing?
- How does your evidence make your argument credible and persuasive?
- What data and ideas merit emphasis? Which are of secondary or little importance?
- What actions do you want your readers to take as a result of reading your paper?

Main Manuscript

Main Manuscript should not exceed 3-5 pages.
PDF Style Requirements Font size: 12 points
Text: Double-spaced, left-justified
Page layout: 1-inch margins on all sides. No headers or footers.

Note: References do not count toward the word count.